



**NEW APPROACH TO INNOVATIVE TECHNOLOGIES
IN MANUFACTURING**

Deliverable 5.2

Web site/page

Work package No. 5 – Visibility & Social Media

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Revision History

Author Name, Partner short name	Description	Date
Maciej Zaremba (Gdańsk Tech)	v. 1.0	31.12.2022
Marek Chodnicki (Gdańsk Tech)		29.02.2024





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1. Introduction

The NEPTUN's public website is the core element of the project's dissemination strategy and is intended to provide a vision of the project and general information about the main activities and results achieved with the objective to:

- Raise awareness about project activities
- Facilitate the diffusion of the project's results
- Promote their exploitation.

All the project partners are responsible for regularly contributing to the contents of the website. The website and social media will be continuously modified in order to provide up-to-date project information.

2. Website

The website <https://neptun-project.eu/> (alternatively: <https://neptun.mech.pg.gda.pl/>) was launched in December 2022 and modified at the beginning of 2024.

Website sections:

- Home
- Project Overview
 - Objectives
 - Work Packages
 - Partners
 - Research
- Publications
 - Public deliverables
 - Scientific publications
- News & Events
- Cluster NEPTUN
- Contact

Links to three social media accounts (Facebook, Twitter, LinkedIn) were connected to the website.





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New Approach to Innovative Technologies in Manufacturing (NEPTUN) is a new project under the Horizon Europe program, of which Gdańsk University of Technology has become a leader. Scientists from the Faculty of Mechanical Engineering and Ship Technology, in cooperation with foreign universities, will work to raise the level of excellence of Gdańsk University of Technology in the area of broadly understood manufacturing.



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#opportunities/#pramiec-nluc

3. Facebook

Facebook: [New Approach to Innovative Technologies in Manufacturing | Facebook](#)



Figure 1. Facebook page

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4. Twitter

A dedicated twitter account @HE_Neptun has been set up to allow communication through social networks.

Twitter direct link: [N. eptun \(@HE Neptun\) / Twitter](#)





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Figure 2. Twitter page

5. LinkedIn

LinkedIn: [\(26\) NEPTUN | New Approach to Innovative Technologies in Manufacturing: Omówienie | LinkedIn](#)

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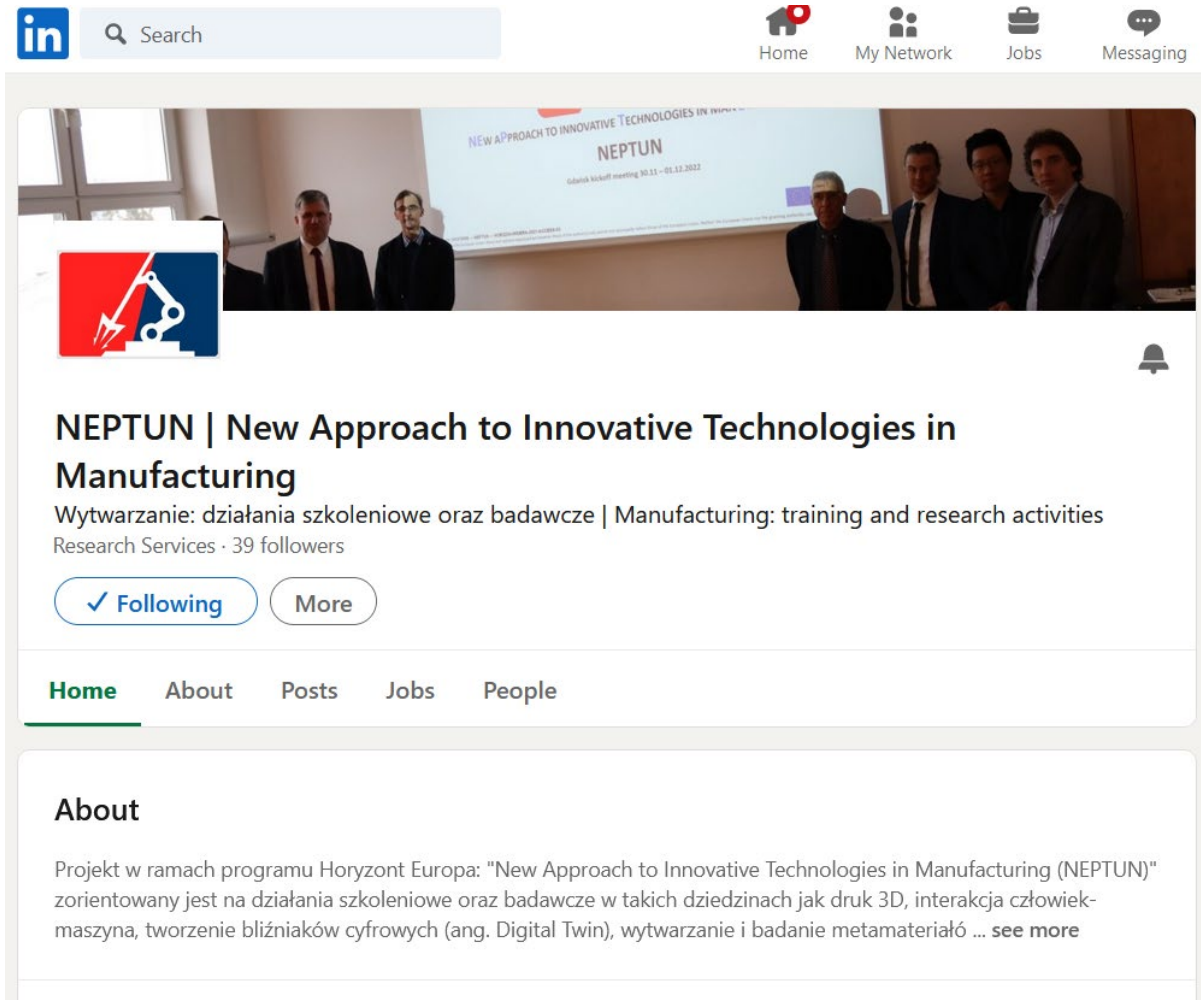


Figure 3. LinkedIn page

6. Microsoft Teams

In order to facilitate communication between all project participants, a group NEPTUN_Project_HE was created in the MStTeams program.

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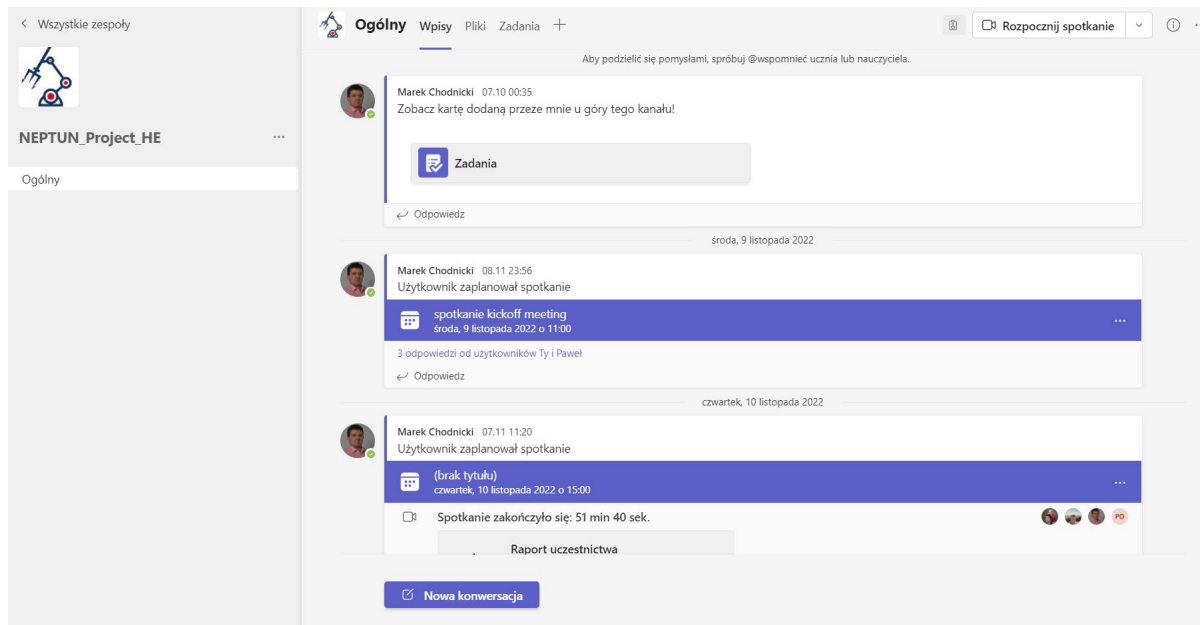


Figure 4. MS Teams - General view

In the Files section, a directory structure was created where shared resources are collected.

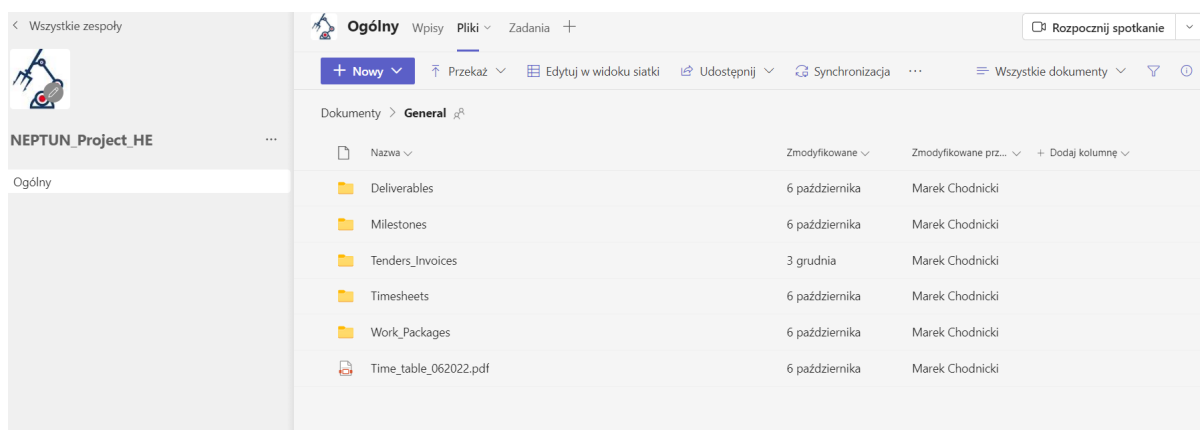


Figure 5. MS Teams - File view

The Tasks section is used to manage the team, especially to divide the work and keep track of deadlines.





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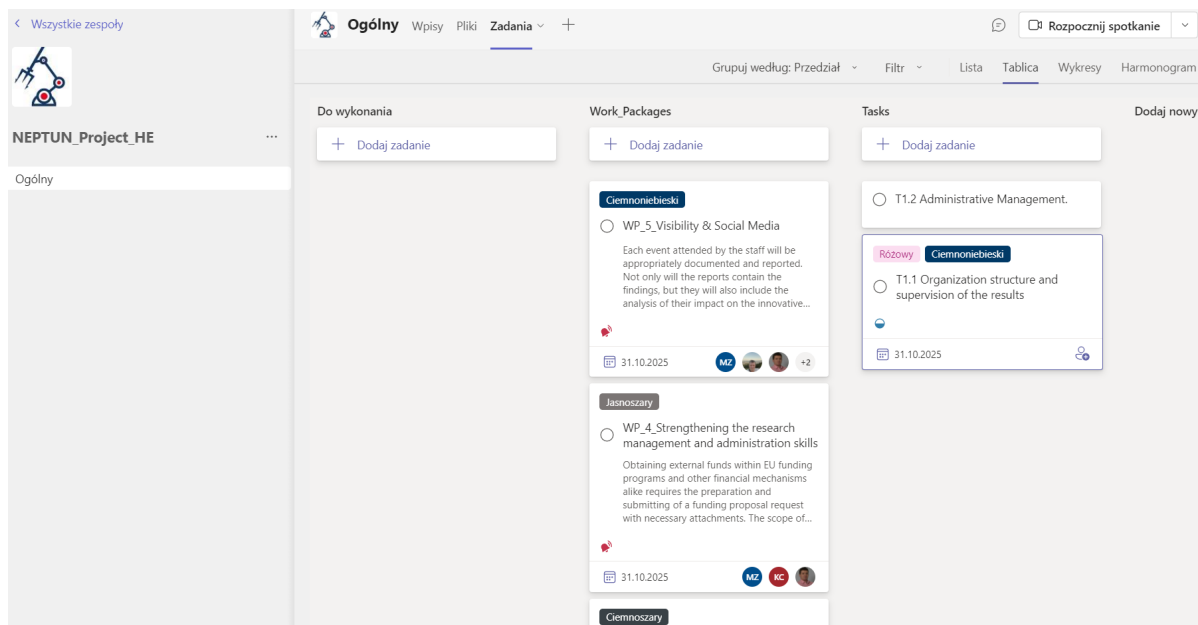


Figure 6. MS Teams - Task view

7. Conclusions

We believe that such tools will definitely support the external communication strategy of the NEPTUN consortium by allowing the partners to rely on adapted supports for the dissemination and outreach activities.

